

Fall 2019 – Winter 2020



**Dear Pastors, Christian Educators and Parents,**

My name is Judi Vankevich, also known as Judi The Manners Lady, and I want to thank you for your love for our children and your faithfulness in training and equipping our youth to know God and to live for God. I share this mission and calling. As parents and Christian leaders, we want to prepare children and teens to have a rich and full life (John 10:10) as they serve as leaders in our families and culture.

Our passion at the Manners Club and The Civility Project is to instill God’s principles of godly living into our children’s hearts – in a fun way through the power of music and fun role-playing! Our vision is that our children will know God’s love and that they would choose to love Him in return. We help children learn fun ways to show their love to God—by loving others.

Many children today, however, are confused about the basics of civility, common courtesy and manners. Almost daily they are confronted with rude, hateful, judgmental, arrogant, and combative behavior often combined with dishonest, disrespectful and selfish speech, from inappropriate social media, classmates and in their neighborhoods. As parents, we must be intentional to help our children prepare to put on the “full armor” of God to both protect their hearts and minds, and for them to be salt and light in the culture.

Judi The Manners Lady concerts, camps, family workshops and The Manners Club Kindness & Character programs make ‘The 10 Commandments’ come alive! Judi’s programs are a strategic and exciting way to help all children (and parents) learn how to live in a way that honors God, and to share God’s love with others. “Love God and Love others!” - the two Greatest Commandments found in Matthew 22:36-40.

The Bible says that “Jesus grew in wisdom and stature and in favor with God and man.” (Luke 2:52) This is our prayer for our children—that as they get closer to God they will be a blessing to those around them. We want to inspire our children to “**Know God -- Love God -- and Live for God**” at home and in the community. It’s exciting to see children be empowered to do the right thing and to see the freedom they gain when they learn “self-control” or “self-regulation.” They realize that it’s better to be controlled by their “internal policeman” rather than an “external policeman.” God can help them make wise choices. Children love to do the right thing—and to do things right. Children love to laugh and have fun. As Aristotle said, “*That which is learned with laughter, will never be forgotten.*” “*Judi The Manners Lady makes learning fun!*” (Parent, NY)

Let’s help our kids hide God’s Word in their hearts and minds, as they learn important Biblical principles of honor, respect, kindness, character, civility, a good attitude, a thankful heart, and good manners!

Welcome to **The Campaign for Kindness**. Please call us for more information about how we can help and encourage you in your ministry to children and families. Here is a link to a sample concert: [Judi The Manners Lady’s ‘Kindness Concert](https://www.facebook.com/TheCanadianCivilityProject/).

Sincerely,

Judi Vankevich, M.A., B.A. *The Manners Lady*

*President, The Manners Club & Life Skills Int'l' and Executive Director, The Civility Project*

Ph. (778) 385-3845 [Judi@TheMannersClub.com](mailto:Judi@TheMannersClub.com) <https://www.facebook.com/TheCanadianCivilityProject/>  
<https://www.facebook.com/TheMannersLady/>



# THE KINDNESS CONCERT!

Three Kindness Keys  
to lock up  
The Bad Manners Monsters!

with

# JUDI the Manners Lady

North America's award-winning  
singer, author & entertainer!



Featured in:  
The Vancouver Sun  
The Boston Globe,  
The Province,  
Toronto Star, Global TV,  
Focus on the Family,  
CBC, Canada AM, WBZ



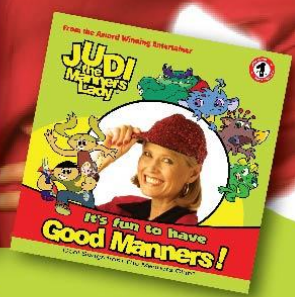
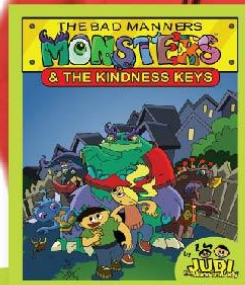
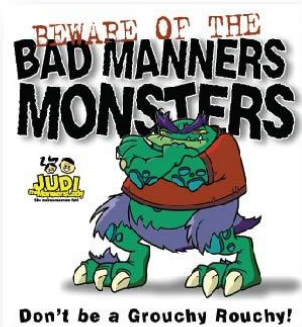
## JUDI'S KINDNESS CONCERT

Date:  
Time:  
Location:



LEARN THE  
"3 KINDNESS KEYS"  
KIND ATTITUDE, WORDS & ACTIONS!

SING ALONG WITH JUDI:  
"THE GOLDEN RULE RAP"  
"THE 5 FABULOUS PHRASES"  
"ATTITUDE OF GRATITUDE"  
"R-E-S-P-E-C-T!"  
"THE BAD MANNERS MONSTERS"



New Kindness Book!  
The Bad Manners Monsters  
& The Kindness Keys!



for info: (778) 385 3845  
[www.TheMannersLady.com](http://www.TheMannersLady.com)



The core of the “Campaign for Kindness” is [Judi The Manners Lady’s ‘Kindness Concerts’](#) with *The Manners Club Kindness and Character curriculum* and her new book, **The Bad Manners Monsters and the Kindness Keys!**

At the Manners Lady concerts, Judi The Manners Lady and her adorable side-kick, Fuzzy Wuzzy Heart™, inspire kids with fun and practical ways of living with love and kindness and how to use the tools—the Keys for Kindness—to capture the “*The Bad Manners Monsters™* that are invading our culture—*Grouchy Rouchy, Messy Bessy, Whiney Rhino, Grabba Jabba and Slobbo Roo!*” Children are excited to see that God’s love chases away sin.



This delightful children’s book is an allegory, inspired by one of the favorite songs on the Manners Lady CD “[It’s Fun to Have Good Manners!](#)” “*The Bad Manners Monsters*” song helps children visualize the attitudes and behaviors that are not welcome in a civil society. A culture that’s selfish, rude and impolite can easily creep into any family, school or community. It’s critical that children learn to identify and “capture” the Bad Manners Monsters using the Three Kindness Keys and say “No” to The Bad Manners Monsters.

**The Goal:** To help children realize that they don’t have to be victims of bullies and ill-mannered people. By choosing kind attitudes, words and actions, and working together, they can defeat the negative forces of rudeness, disrespect, and incivility that are invading our families, schools and communities.

**Log Line:** In this fun, highly imaginative story, Zach and Zoe, professional “Bad Manners Busters,” must save their community from a takeover by The Bad Manners Monsters ... before it’s too late. By using the three kindness keys: attitude, words and actions, Zach and Zoe help the people in the town learn how to capture and lock up the Bad Manners Monsters, so that peace, kindness, and civility can be restored.

**Testimonial:** “As a mom, I love the Bad Manners Monsters book because it is engaging and exciting and teaches wonderful lessons about the power of kindness to my kids. My son, who isn't much of a reader, especially loved this book because of the Bad Manners Monsters. He loved looking for the monsters and seeing them get locked up and thrown into jail by regular kids using their 3 Kindness Keys. I recommend that every kid should read it!” **Jill Larsen, Mother of 4, Surrey, B.C.**





**Three Ways to Bring “The Campaign for Kindness” to YOUR church, school, & community!**

**#1. Host Judi The Manners Lady’s “KINDNESS CONCERT”** or workshop or / Bad Manners Monster VBS camp at your church, school or sponsor “Kindness Week” for your community. October is National Manners & Character Month. We would love to partner with your church or school to bless your community and to inspire and equip your kids with a biblical foundation as well as the “soft skills” and the attitudes, words and actions that will prepare them for a successful future.

*“Our church LOVED having Judi come for our Back to School Kick-Off weekend! Our kids, parents and even the grandparents loved her fun, interactive program & her wonderful music teaching important Biblical principles.” Pastor Mike Diebert, Medicine Hat, Alberta*

**THE KINDNESS CONCERT!**

Date:  
Time:  
Location:

16 award-winning songs - “This CD needs to be in every home in America!” Zig Ziglar

Judi is one of North America’s top children’s entertainers and educators. As a singer, and the producer and composer of this award-winning CD, Judi’s delight and passion is to pass these virtues and life skills on to the next generation of children!

**#2. Sponsor the Manners Club Music and Curriculum / Resources** as a gift for families in your church and school. i.e. Many churches and schools choose to give the Manners Lady CD or resources as a gift for every young family with children preschool - 5<sup>th</sup> Grade.) Your church can also sponsor the Manners Club programs and curriculum for children in the community and as well as those deemed to be “at risk.” (The BC Attorney General sponsored The Manners Lady programs through their crime and gang prevention program for the top 10 “at risk” schools in the province.)



The Manners Club Kindness and Character Kit

“The Manners Club Kindness and Character Kit is a valuable tool for every church, school and family.” **Pastor, Park Street Church, Boston**

“I listened to your children’s album and do believe you will be the next Raffi. I thought the work was quite professional and had excellent values. All around, it was a terrific piece.”

**Al Kasha, Academy Award winning Composer, Los Angeles**

**#3. Support the non-profit *Civility Project*** by sponsoring a Kindness Concert or by sponsoring the development of more character materials (ie. translation of the Manners Club program to other languages to reach our children and young people with this vital message.)  
Contact: [wendy.a.schade@gmail.com](mailto:wendy.a.schade@gmail.com)



***Introducing...***

## **Judi The Manners Lady!**

Kids and parents around the world love Judi & her award-winning, patriotic music inspiring character, kindness, civility and citizenship!  
Her exciting message changes lives and strengthens families!

Kids of all ages love Judi’s high energy [Manners Lady Concerts](#) featuring exciting songs from her [award-winning CD](#), “It’s Fun to Have Good Manners!” Her passion and her mission is to inspire and equip children and teens to live with character, kindness and courage and to help them develop their assets that they will need for successful relationships in life and to become successful citizens of our nation. Judi inspires young people to be grateful for their freedoms as they learn how to be good citizens.

Kids love to sing their favourite songs like “R-E-S-P-E-C-T,” “The Golden Rule Rap,” “We Want to Obey our Mom & Dad,” “The Five Fabulous Phrases” and the #1 hit song—“The Bad Manners Monsters!” Judi’s CD “It’s Fun to Have Good Manners!” is a Best-Seller in Canada, won the Covenant Award for *Best Children’s Album of the Year* and *Best Children’s Song of the Year*, and was nominated for the *West Coast Music Awards*. Judi is the Author and Publisher of The Manners Club Character Kit and three children’s books [The Bad Manners Monsters](#) and [the Kindness Keys](#) and [The Kingdom of Dinnertime](#) and a patriotic book, [Never Better Fred](#). She also has two upcoming books, [Manners Matter & Character Counts for Kids](#) and [30 Days to a Great Mannered Kid!](#)

Judi performs her concerts in both French and English and some Spanish, and she can greet her audience in over 30 languages. Judi trained over 12,000 youth to be “Multicultural Friendship Ambassadors” for the Olympics in Vancouver as they learned the “Three Keys of An Ambassador”—respectful attitudes, words and actions, and Judi is excited to be launching the Campaign for Kindness—The three Kindness Keys!

In addition to her dynamic concerts, Judi is a popular keynote and workshop speaker at parent, teachers and women’s conferences. With her [masters degree in Law & Government](#) from Regent University and her background in both business and politics, Judi’s passion is to inspire and equip this generation of youth by teaching principles of character. Judi is President and Founder of [The Manners Club](#) & Life Skills Int’l, and CEO of the non profit ***Civility Project***.

Hear Judi The Manners Lady songs at [www.cdbaby.com/cd/mannerslady](http://www.cdbaby.com/cd/mannerslady) and watch clips from recent concerts and media interviews at [www.YouTube.com/MannersLady](http://www.YouTube.com/MannersLady). Download The Family Manners Pledge for National Manners Month at [www.TheMannersClub.com](http://www.TheMannersClub.com)

To book Judi, call 778 385 3845, or visit [info@theMannersclub.com](mailto:info@theMannersclub.com).

## **Themes Covered in Manners Lady Concerts & Programs**

The Manners Lady concerts/workshops cover a variety of themes and life skills in a fun way, incorporating a Biblical worldview into each lesson. God invented manners—summarized in The 10 Commandments—and the foundation of common law and a free society. Godly character is described by the Fruit of the Spirit. Kids love singing Judi’s award-winning songs (available in English, French or Spanish) along with Judi and doing fun, interactive mini skits/ and activities that help them learn:

- **The Three Kindness Keys**

1. *Kind Attitude Key (The Golden Rule and an Attitude of Gratitude)*
2. *Kind Words Key -- The Five Fabulous Phrases™*
3. *Kind Actions Key – Fun, simple & practical ways of showing R-E-S-P-E-C-T*

- **Five Steps to Awesome Introductions and Conversation Skills**
- **The Secret Code to the Interrupt Rule**
- **Four Tips to Honor Your Parents and Healthy Family Relationships**
- **The Fine Art of Inclusion**
- **Self Control / Self Regulation**
- **The Respect Diamond - Practical and fun ways of showing Respect for Parents, Elders, Authority, Siblings and Peers, & oneself.**
- **An Attitude of Gratitude - A little “thank you” and gratefulness goes a long way!**
- **Dealing with Bullying - As the bystander, the bullied or the bully.**
- **Multicultural Friendship Manners - And how to say “hi” in over 12 languages!**
- **School Manners**
- **Family Manners**
- **Table Manners & Telephone Manners**
- **Sportsmanship**
- **Job Skills**
- **Internet manners**
- **Patriotic manners**
- **Lady & Gentleman Courtesies “The Fine Art of Being a Gentleman” or “A Lady”**

“At The Manners Lady concert my kids loved singing along with Judi! They had a blast and they couldn’t wait to get home to practice what they learned!” **Parent, Seattle**



# Bible Verses

Hey Kids! Memorize these Bible Verses to help keep The Bad Manners Monsters away!

**Manners Club Theme Verse: Luke 10:27**

“Love the Lord your God with all your heart and with all your soul  
and with all your strength and with all your mind’;  
and, ‘Love your neighbor as yourself.”

**#1 – Manners Club Theme Song: Proverbs 22:11**

“Even a child is known by his actions, whether his  
conduct is pure and right.”

**#2 – Everybody Needs Good Manners: Phil. 1:27**

“Whatever happens, conduct yourself in a manner  
worthy of the gospel of Christ.”

**#3 – The Golden Rule Rap: Matthew 7:12**

“Do unto others as you would have them do unto  
you!”

**#4 – Five Fabulous Phrases: Psalms 19:14**

“Let the words of my mouth, and the meditation  
of my heart, be acceptable in thy sight, O Lord, my  
strength and my redeemer.”

**#5 – R-E-S-P-E-C-T: Ephesians 6:2,3**

“Honor your father and mother – which is the first  
commandment with a promise – ‘That it might go  
well with you, and you may live long in the land!”

**#6 – The Bad Manners Monsters: 3 John 1:11**

“Dear Friends, do not imitate what is evil, but what  
is good.”

**#7 – We Want to Obey our Mom & Dad! Matt. 15:4**

“For God said, ‘Honor your father and mother.”

**#8 – Yes Ma’am, Yes Sir: Ephesians 6:1-3**

“Children, obey your parents in the Lord, for this is  
right! Honor your father & mother – which is the  
first commandment with a promise – ‘That it might  
go well with you, and you may live long in the land!”

**#9 – Happy Eyes: Proverbs 15:13**

“A happy heart makes a cheerful countenance.”

**#10 – The Goops: 1 Corinthians 10:31**

“So whether you eat or drink or whatever you do, do  
it all for the glory of God.”

**#11 – Wash Those Germs: 1 Corinthians 6:19-20**

“Do you not know that your body is a temple of the  
Holy Spirit, who is in you, whom you have received  
from God? You are not your own; you were bought  
at a price. Therefore honor God with your body.”

**#12 – The Kingdom of Dinnertime: Col. 3:23**

“And whatsoever ye do, do it heartily, as to the  
Lord, and not unto men.”

**#13 – Everyone Needs to Feel Special: Col. 3:12, 13**

“Therefore, as God’s chosen people, holy and dearly  
loved, clothe yourselves with compassion, kindness,  
humility, gentleness and patience. Bear with each  
other and forgive whatever grievances you may have  
against one another. Forgive as the Lord forgave  
you.”

**#14 – Goodness Gracious Gratitude: 1 Thess. 5:18**

“In everything give thanks, for this is the will of  
God.”

**#15 – Let’s Say “Hello” to all the World: Heb. 13:2**

“Do not neglect to show hospitality to strangers,  
for by doing that some have entertained angels  
without knowing it.”

**#16 – The Friendship Song: Proverbs 18:24**

“If a man would have friends he must show himself  
friendly.”





## TESTIMONIALS from Pastors, Christian Educators, Parents, & Kids!

“The Manners Lady comes along at the right time with the right information. In a loving, exciting and inspirational way, she “sells” manners, then teaches them! It’s good stuff! I wish Judi and her music had been around when my kids were growing up, but I’m going to make sure all my grandchildren learn from her CD! Judi’s CD needs to be in every home in North America!” **Zig Ziglar**

“Judi is The Emily Post of the 21st Century! We highly recommend The Manners Lady ministry to churches across Canada. Children need to know the importance of good manners. Judi teaches children and their families in a very unique way – through music, entertainment and laughter, how to love God and to love others, and in so doing, they show forth God’s love to family, friends and neighbors, by letting their “light” shine!” **David and Norma Jean Mainse, 100 Huntley Street, Crossroads Communication**

“Our students loved Judi’s exciting music at her concert and at the same time, our parents got a dynamic “how to” parenting seminar! I cannot say enough about Judi and her vision to minister to Children. Her fun, yet strategic resources for parents and teachers to teach our children to love and serve God through character and manners are excellent. I was most impressed with Judi’s program for teens, a tough audience. She held them captivated for hours. More than just manners she touched on stewardship, respecting our bodies, controlling what we let influence us (“Garbage in...garbage out.” We were excited to offer quality family entertainment for our city, something that is hard to find these days.”

**Margaret Schmor, Director of Development, John Knox Christian School, Woodstock, Ontario**

Our day with The Manners Lady was a memorable one. Her program is effective and full of energy, and she was able to connect with each age group. Our students still show the good manners she stressed. Her message is holistic and she underscores the point that good manners are one way of honoring God in our actions. The Manners Lady has a way of establishing immediate rapport with her audience, with her smile and her boundless energy. Her strong faith creates a powerful setting to apply the Word of God to every day situations. I would highly recommend school administrators to consider using her talents to bring home the message that good manners are important at any age and in any situation. We were thankful to share her gifts and her message with our students. **William Barneveld, Principal, John Knox Christian School**

“Our “Manners Day in Richmond” was a great way to kick off our fall ministries. The enthusiasm with which our people planned and participated in this Community Impact Event was contagious. One family had 25 guests and another had 20 friends and neighbors who responded to their invitation and came to see The Manners Lady in concert. We had 35 brand new families that we were able to contact as a result of the evening Concert. Judi’s presentations in Sunday School, the Morning Service, the youth “Boot Camp” and then the Evening Concert were high-energy, and a lot of people have been talking about good manners ever since. Not only was it a fun way of inspiring our children and teens (and parents!) to learn kindness and good manners, it was an exciting and innovative way to get the attention of people in our community and create further opportunities to reach them! I would highly recommend “The Manners Lady” and “The Manners Club Kit” for every church!” **Roy Taylor, Richmond Alliance Church, B.C.**

“Judi Vankevich reminds kids and their parents that learning manners isn’t just about courtesy and elegance - it’s about decency, happiness and, ultimately, respect for your fellow human beings. With her approach, becoming a better person looks not only possible, but desirable.” **Dr. Michael Medved, nationally syndicated talk radio show host**

“Thank you, Judi, for flying to the East Coast and pouring yourself out for our children. The program you offered was just the right event for us to draw both families from our community and families from our church. Your enthusiasm is contagious and your message is inspiring. Our boys and girls continue to sing your Good Manners songs months after your visit with us. The concern you have for the well-being of children—physically, socially, and spiritually was evident in your every word and action. Keep on doing this important work, Judi, because you have been a great encouragement to us all!”

**Pastor Kristopher Perkins, Park Street Church, Boston, MA**

"I believe Winston Churchill once said that the sign of the decline of civilization is the lack of good manners. As homeschoolers, my wife and I are committed to raising our children with high standards including proper manners. I applaud Judi and so appreciate the excellent work she is doing to train our young people with an upbeat, positive, and first class approach."

**Mike Glenn, National Religious Broadcasters**

"Judi The Manners Lady has a gift for reaching children. Her contagious joy and exciting music inspires children to honor their parents, respect their elders and live by The Golden Rule as they learn the vital social skills they need to be first-class citizens. My three kids love Judi's music. Her CD has been worn out between our car and home. Every school, church and home with young children will love The Manners Lady!" **David Spady, Director, Salem Communications, California**

"Be prepared! It is a little bit like spending an evening with Martha Stewart, Sharon, Lois & Bram and Anthony Robbins all at once. It definitely will not be boring." **The North Shore News, Vancouver**

"She's got a hundred-watt smile and energy to burn. But beneath Judi Johnston Vankevich's trademark sequined cap lurks a simple message for parents and children: Manners are important, regardless of your age." **Toronto Star**

"If more of our youth could learn from The Manners Lady, we'd have fewer of our teens in trouble or headed to jail."

**Mark Earley, Former Attorney General of Virginia & President of Prison Fellowship**

"If everyone learned good manners from the Manners Lady, I'd be out of a job!"

**Armand LeBarge, Police Chief, York Regional Police, Ontario**

"The dynamic, energetic and sincere personality of Judi, the Manners Lady, mixed in with a variety of age-appropriate activities, songs and audience participation captured and retained the attention of all ages for more than one hour--making our world a better place by respecting self and others by using respectful manners. The message was packaged so well that it was highly contagious. Judi, the Manners Lady's message has rekindled and reinforced the kind of attitudes and behaviors that we value in our students and the world in which we live." **Garry Zondervan, Principal, Alliston Christian School**

"I had the privilege of having The Manners Lady come to our school in September. The show was designed to set up our school's social responsibility goal for the year. The show successfully exceeded our expectations! The materials for teacher use were superb. The Manners Lady Show is integral to the Personal Planning curriculum and the Social Responsibility Performance Standards here in B.C. This is not an 'add on' show--she covers student objectives from these documents, and accomplishes this in a fun way. Her songs and messages tie a school together with a common language and common theme songs. I highly recommend her to every school." **Renee Pick, Principal, Auguston Traditional School, Abbotsford, BC**

"Guardian Angels School was very fortunate to have Judi, the Manners during our Catholic Education Week. Her enthusiasm and exuberant smile filled our gym making our students feel exited about her concert/presentation. Our Catholic Faith was beautifully tied in with Judi's message that we all need to be "exemplary" with all people; be it family, friends, or any one that we would meet for the first time. **Sonya Bien & Maria Pasceri, Principal and Vice Principal, Guardian Angels Catholic School, Milton**

"I am writing to thank you for the week I spent with you at the Collingwood School Manners Club! I attended the program to benefit my children, but I believe it is I who benefited the most. The lessons you taught us were not just the superficial niceties to impress friends by. Your lessons were truly the core values that we need to conduct our lives by. I am a happier person for having been reminded of some of these basic lessons. Our home seems like a kinder more loving place. I am communicating in a more loving way to my children and my husband and I feel more loving of myself for being more respectful to those I cherish. Our home was always beautiful on the outside, but the inside is now as beautiful too, and I thank you for this from the bottom of my heart. I stapled your song sheets up on the bulletin board in the playroom last night and the tunes quickly came back to me. I hope they will for a lifetime. Thank you Judi." **Victoria Rogers and Family, The Collingwood School, West Vancouver**

"I loved the songs and the table manners. I like setting the dinner table for my mom!"

**Jacqueline Bradley, 10 years old, Boston, MA**

"I liked The Bad Manners Monsters and The Kindness Keys. The Bad Manners Monsters made me not want to be gross. I liked how the monsters shrank when they were captured in the cage. This book would help kids and is good to read to them."

**Merrick, 9 years old, Nova Scotia**

"My 5 year old son, Lucas, has been developing quite an "attitude" problem, but after a day and a half of listening to your CD (at his insistence), my wife noticed that Lucas started obeying "right away without delay" and he is wearing his "happy eyes" and he is helping to set the table. He even asked his mom, "Is there anything else I can to do help?" Your CD is wonderful!"

**Greg Strom, Surrey, B.C.**